

Meals and Soups in the United Arab Emirates

<https://marketpublishers.com/r/M704DBC2F790EN.html>

Date: November 2023

Pages: 18

Price: US\$ 990.00 (Single User License)

ID: M704DBC2F790EN

Abstracts

The local workforce has returned, with employees actively seeking convenience as they rebalance their professional and personal lives. Therefore, retail demand for ready meals and prepared salads continues to steadily rise in the United Arab Emirates due to increasingly busy lifestyles of consumers that leave limited time for meal preparation. Local consumers are searching for quick meal solutions, thereby driving demand for these products. In addition, ready meals and prepared salads save on gr...

Euromonitor International's Meals and Soups in United Arab Emirates report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Meals and Soups market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

November 2023

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