

# Meals and Soups in Portugal

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## Abstracts

Noodles and pasta pots are experiencing positive growth thanks to their convenience and budget-friendly prices. Affordable ready meals, like these, have witnessed a surge in consumption, leading retailers to expand shelf space and introduce new product listings to cater to the growing demand. This trend predominantly appeals to a younger audience seeking quick and economical meal solutions. However, in 2022, increased demand also brought about supply chain challenges, resulting in occasional sto...

Euromonitor International's Meals and Soups in Portugal report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Meals and Soups market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Meals and Soups in Portugal  
Euromonitor International  
November 2023  
List Of Contents And Tables  
MEALS AND SOUPS IN PORTUGAL  
KEY DATA FINDINGS

### **2023 DEVELOPMENTS**

Convenience and affordable pricing drive noodles and pasta pot sales  
Ongoing innovation in convenient food solutions  
Emergence of frozen chef meal kits in Portugal

### **PROSPECTS AND OPPORTUNITIES**

Corporate emphasis on efficiency and sustainability  
Growing popularity of convenient and cost-effective food solutions  
Private label gains prominence in ready meals

### **CATEGORY DATA**

Table 1 Sales of Meals and Soups by Category: Volume 2018-2023  
Table 2 Sales of Meals and Soups by Category: Value 2018-2023  
Table 3 Sales of Meals and Soups by Category: % Volume Growth 2018-2023  
Table 4 Sales of Meals and Soups by Category: % Value Growth 2018-2023  
Table 5 Sales of Chilled Ready Meals by Ethnicity: % Value 2018-2023  
Table 6 Sales of Frozen Ready Meals by Ethnicity: % Value 2018-2023  
Table 7 NBO Company Shares of Meals and Soups: % Value 2019-2023  
Table 8 LBN Brand Shares of Meals and Soups: % Value 2020-2023  
Table 9 Distribution of Meals and Soups by Format: % Value 2018-2023  
Table 10 Forecast Sales of Meals and Soups by Category: Volume 2023-2028  
Table 11 Forecast Sales of Meals and Soups by Category: Value 2023-2028  
Table 12 Forecast Sales of Meals and Soups by Category: % Volume Growth 2023-2028  
Table 13 Forecast Sales of Meals and Soups by Category: % Value Growth 2023-2028

### **COOKING INGREDIENTS AND MEALS IN PORTUGAL**

### **EXECUTIVE SUMMARY**

Cooking ingredients and meals in 2023: The big picture  
Key trends in 2023  
Competitive landscape  
Channel developments

What next for cooking ingredients and meals?

## MARKET DATA

Table 14 Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023

Table 15 Sales of Cooking Ingredients and Meals by Category: Value 2018-2023

Table 16 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023

Table 17 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023

Table 18 NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023

Table 19 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023

Table 20 Penetration of Private Label by Category: % Value 2018-2023

Table 21 Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023

Table 22 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028

Table 23 Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028

Table 24 Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028

Table 25 Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2023-2028

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## SOURCES

Summary 1 Research Sources

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