

# Meals and Soups in Croatia

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## Abstracts

Growth in retail volume sales of ready meals in Croatia in 2023 looks set to be up substantially on 2022, with all categories expected to post improved results in this respect. This is mainly explained by the return to pre-pandemic routines, in that appreciation for the convenience of these products has increased as busier lifestyles have left people with less time for cooking. With the recovery from COVID-19 exacerbating chronic labour shortages, particularly in the hospitality and construction...

Euromonitor International's Meals and Soups in Croatia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Meals and Soups market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Meals and Soups in Croatia

Euromonitor International

November 2023

List Of Contents And Tables

MEALS AND SOUPS IN CROATIA

KEY DATA FINDINGS

### **2023 DEVELOPMENTS**

Busier lifestyles and inward migration boost ready meals consumption

Prepared salads benefits from growing adoption of healthier eating habits

Preference for home-made soup continues to limit demand for packaged varieties

PROSPECTS AND OPPORTUNITIES

Cheaper and more economical products expected to gain ground in ready meals

Prepared salads will remain the most dynamic performer in retail volume terms

Soup could profit from food stockpiling amidst ongoing uncertainty

CATEGORY DATA

Table 1 Sales of Meals and Soups by Category: Volume 2018-2023

Table 2 Sales of Meals and Soups by Category: Value 2018-2023

Table 3 Sales of Meals and Soups by Category: % Volume Growth 2018-2023

Table 4 Sales of Meals and Soups by Category: % Value Growth 2018-2023

Table 5 Sales of Chilled Ready Meals by Ethnicity: % Value 2018-2023

Table 6 Sales of Frozen Ready Meals by Ethnicity: % Value 2018-2023

Table 7 Sales of Soup by Leading Flavours: Rankings 2018-2023

Table 8 NBO Company Shares of Meals and Soups: % Value 2019-2023

Table 9 LBN Brand Shares of Meals and Soups: % Value 2020-2023

Table 10 Distribution of Meals and Soups by Format: % Value 2018-2023

Table 11 Forecast Sales of Meals and Soups by Category: Volume 2023-2028

Table 12 Forecast Sales of Meals and Soups by Category: Value 2023-2028

Table 13 Forecast Sales of Meals and Soups by Category: % Volume Growth 2023-2028

Table 14 Forecast Sales of Meals and Soups by Category: % Value Growth 2023-2028

COOKING INGREDIENTS AND MEALS IN CROATIA

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

#### MARKET DATA

Table 15 Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023

Table 16 Sales of Cooking Ingredients and Meals by Category: Value 2018-2023

Table 17 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023

Table 18 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023

Table 19 NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023

Table 20 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023

Table 21 Penetration of Private Label by Category: % Value 2018-2023

Table 22 Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023

Table 23 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028

Table 24 Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028

Table 25 Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028

Table 26 Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2023-2028

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#### SOURCES

Summary 1 Research Sources

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