

# Meals and Soups in Cameroon

<https://marketpublishers.com/r/MD01E15D7B23EN.html>

Date: November 2023

Pages: 16

Price: US\$ 990.00 (Single User License)

ID: MD01E15D7B23EN

## Abstracts

Meals and soups in Cameroon accounts for minimal value sales. These products have limited presence on retail shelves and this means that consumer awareness is low. Ready meals and packaged soup are also considered to be unnecessarily expensive products and this also contributes to low consumer interest. Dry soup is the only product with any significant presence, but value sales are still low. Furthermore, as soup consumption generally rises when weather is colder, Cameroon's perpetually warm cli...

Euromonitor International's Meals and Soups in Cameroon report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Meals and Soups market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Meals and Soups in Cameroon

Euromonitor International

November 2023

List Of Contents And Tables

MEALS AND SOUPS IN CAMEROON

KEY DATA FINDINGS

### **2023 DEVELOPMENTS**

Meals and soup gain little attention from consumers

Inconsistent supply mean low levels of consumer loyalty

PROSPECTS AND OPPORTUNITIES

High prices and low consumer awareness to impede development of meals and soups

CATEGORY DATA

Table 1 Sales of Meals and Soups by Category: Volume 2018-2023

Table 2 Sales of Meals and Soups by Category: Value 2018-2023

Table 3 Sales of Meals and Soups by Category: % Volume Growth 2018-2023

Table 4 Sales of Meals and Soups by Category: % Value Growth 2018-2023

Table 5 Sales of Chilled Ready Meals by Ethnicity: % Value 2018-2023

Table 6 Sales of Frozen Ready Meals by Ethnicity: % Value 2018-2023

Table 7 Sales of Soup by Leading Flavours: Rankings 2018-2023

Table 8 NBO Company Shares of Meals and Soups: % Value 2019-2023

Table 9 LBN Brand Shares of Meals and Soups: % Value 2020-2023

Table 10 Distribution of Meals and Soups by Format: % Value 2018-2023

Table 11 Forecast Sales of Meals and Soups by Category: Volume 2023-2028

Table 12 Forecast Sales of Meals and Soups by Category: Value 2023-2028

Table 13 Forecast Sales of Meals and Soups by Category: % Volume Growth 2023-2028

Table 14 Forecast Sales of Meals and Soups by Category: % Value Growth 2023-2028

COOKING INGREDIENTS AND MEALS IN CAMEROON

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

Table 15 Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023

Table 16 Sales of Cooking Ingredients and Meals by Category: Value 2018-2023

Table 17 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023

Table 18 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023

Table 19 NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023

Table 20 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023

Table 21 Penetration of Private Label by Category: % Value 2018-2023

Table 22 Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023

Table 23 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028

Table 24 Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028

Table 25 Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028

Table 26 Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

## I would like to order

Product name: Meals and Soups in Cameroon

Product link: <https://marketpublishers.com/r/MD01E15D7B23EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MD01E15D7B23EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970