

Meals and Soups in Australia

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Abstracts

The rise in the popularity of quick recipe kits such as HelloFresh and Marley Spoon accelerated during the pandemic, as these products simplified meal preparation for Australian families. The convenience of having ingredients for new recipes delivered to their doorsteps was a new level of convenience for consumers, and offered a seamless shopping experience. This led retailers such as Aldi and existing players to roll out more affordable versions, such as EveryPlate, to allow consumers with diff...

Euromonitor International's Meals and Soups in Australia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Meals and Soups market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

MEALS AND SOUPS IN AUSTRALIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Meal kits diversify to continue growing

Players leverage customer data for targeted value offerings

Convenience and wellness merge in innovations by soup players

PROSPECTS AND OPPORTUNITIES

Sustainable product packaging innovations within soup

Easy, nutritious and affordable comfort food top-of-mind for consumers

Balancing health with indulgence will be key to unlocking growth potential

CATEGORY DATA

Table 1 Sales of Meals and Soups by Category: Volume 2017-2022

Table 2 Sales of Meals and Soups by Category: Value 2017-2022

Table 3 Sales of Meals and Soups by Category: % Volume Growth 2017-2022

Table 4 Sales of Meals and Soups by Category: % Value Growth 2017-2022

Table 5 Sales of Chilled Ready Meals by Ethnicity: % Value 2017-2022

Table 6 Sales of Frozen Ready Meals by Ethnicity: % Value 2017-2022

Table 7 Sales of Soup by Leading Flavours: Rankings 2017-2022

Table 8 NBO Company Shares of Meals and Soups: % Value 2018-2022

Table 9 LBN Brand Shares of Meals and Soups: % Value 2019-2022

Table 10 Distribution of Meals and Soups by Format: % Value 2017-2022

Table 11 Forecast Sales of Meals and Soups by Category: Volume 2022-2027

Table 12 Forecast Sales of Meals and Soups by Category: Value 2022-2027

Table 13 Forecast Sales of Meals and Soups by Category: % Volume Growth 2022-2027

Table 14 Forecast Sales of Meals and Soups by Category: % Value Growth 2022-2027

COOKING INGREDIENTS AND MEALS IN AUSTRALIA

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

Table 15 Sales of Cooking Ingredients and Meals by Category: Volume 2017-2022

Table 16 Sales of Cooking Ingredients and Meals by Category: Value 2017-2022

Table 17 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2017-2022

Table 18 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2017-2022

Table 19 NBO Company Shares of Cooking Ingredients and Meals: % Value 2018-2022

Table 20 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2019-2022

Table 21 Penetration of Private Label by Category: % Value 2017-2022

Table 22 Distribution of Cooking Ingredients and Meals by Format: % Value 2017-2022

Table 23 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2022-2027

Table 24 Forecast Sales of Cooking Ingredients and Meals by Category: Value 2022-2027

Table 25 Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2022-2027

Table 26 Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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