

MeadWestvaco Corp (MWV) in Packaging Industry (United Kingdom)

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Abstracts

MeadWestvaco Corporation (MWV) has seen strong innovative pushes in the UK market at the end of 2012, firstly with a new trigger aerosol spray device, the “Ergosol” and its new recyclable medication packaging. Despite these innovative and sustainable launches and initiatives, Meadwestvaco has struggled to improve profits, which fell by 56% at the end of 2012.

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