

Mead Johnson Nutrition Co in Hot Drinks (Mexico)

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Abstracts

US-based Mead Johnson was part of one of the largest pharmaceutical companies in the world and a major player in pharmaceuticals (OTC and prescription medicines) and consumer healthcare in Mexico, Bristol Myers Squibb. However, Mead Johnson was separated from Bristol Myers in 2010 and is no longer involved in the manufacture and sale of medicine in Mexico, but participates in other areas such as powder hot drinks with the successful brands Cal-C-Tose and Choco Milk. Due to the popularity of...

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