

# Mead Johnson Nutrition Co in Hot Drinks (Mexico)

https://marketpublishers.com/r/M976887EB6EEN.html

Date: May 2014

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: M976887EB6EEN

### **Abstracts**

US-based Mead Johnson was part of one of the largest pharmaceutical companies in the world and a major player in pharmaceuticals (OTC and prescription medicines) and consumer healthcare in Mexico, Bristol Myers Squibb. However, Mead Johnson was separated from Bristol Myers in 2010 and is no longer involved in the manufacture and sale of medicine in Mexico, but participates in other areas such as powder hot drinks with the successful brands Cal-C-Tose and Choco Milk. Due to the popularity of...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Coffee, Other Hot Drinks, Tea.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

Get a detailed picture of the Hot Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



## **Contents**

Strategic Direction

**Key Facts** 

Summary 1 Mead Johnson Nutricionales de México S de RL de CV: Key Facts

Summary 2 Mead Johnson Nutricionales de México S de RL de CV: Operational

**Indicators** 

Company Background

Production

Summary 3 MEAD JOHNSON NUTRICIONALES DE MÉXICO S DE RL DE CV:

**Production Statistics 2013** 

Competitive Positioning

Summary 4 MEAD JOHNSON NUTRICIONALES DE MÉXICO S DE RL DE CV:

Competitive Position 2013



#### I would like to order

Product name: Mead Johnson Nutrition Co in Hot Drinks (Mexico)

Product link: <a href="https://marketpublishers.com/r/M976887EB6EEN.html">https://marketpublishers.com/r/M976887EB6EEN.html</a>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/M976887EB6EEN.html">https://marketpublishers.com/r/M976887EB6EEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970