

# Mead Johnson Nutricionales de México S de RL de CV in Hot Drinks (Mexico)

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## Abstracts

Mead Johnson's strategic direction focuses on products for children that have the daily nutrients that children require with tastes they are attracted to. The company is investing in research and development to develop line extensions for its brand portfolio in order to capture not only the market for young children, but also that for older children.

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## Contents

Strategic Direction

Key Facts

Summary 1 Mead Johnson Nutricionales de Mexico S de RL de CV: Key Facts

Summary 2 Mead Johnson Nutricionales de Mexico S de RL de CV: Operational Indicators

Competitive Positioning

Summary 3 Mead Johnson Nutricionales de Mexico S de RL de CV: Competitive Position 2016

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