

# McNeil Consumer & Specialty Pharmaceuticals in Consumer Health (USA)

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## Abstracts

McNeil is the largest producer of OTC drugs for Johnson & Johnson Inc. After massive product recalls began in 2010, the company finally started on the road to recovery in 2013, returning to retail value sales growth as leading brands such as Tylenol, Motrin and Benadryl began to be returned to retailers in mass quantities. By the end of 2013, McNeil had reached 75% of full production capacity. In 2014, the company continued to make progress towards returning its full range of OTC products to the...

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