

McLoughlins RS in Home Care (Ireland)

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Abstracts

McLoughlins is focused on many products and is well set as a company for future profitability thanks to its Chinese operations which it has expanded and is intending to continue expanding in the future. Regarding home care specifically, however, the company's future is less certain as its presence in this market is largely the result of its specialisation in electric insecticides which is a dwindling and minute area of the overall home care market. While the company is expected to maintain its...

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