

McKey Food Services Ltd in Packaged Food (China)

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Abstracts

McKey Food Services is expected to continue to broaden its product range in the forecast period. The company will use its Chef's Club/Innovation Center to work with its customers in developing new products. The company is also expected to seek to appeal to new global consumer foodservice customers in China and is likely to benefit from its strong focus on ensuring high levels of quality and hygiene. The company is thus expected to continue to gain share in foodservice sales of packaged food in...

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Product coverage: Baby Food, Baked Goods, Biscuits and Snack Bars, Breakfast Cereals, Confectionery, Dairy, Ice Cream and Frozen Desserts, Oils and Fats, Processed Fruit and Vegetables, Processed Meat and Seafood, Ready Meals, Rice, Pasta and Noodles, Sauces, Dressings and Condiments, Soup, Spreads, Sweet and Savoury Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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