+44 20 8123 2220
info@marketpublishers.com

McDonald's France SA in Consumer Foodservice (France)

https://marketpublishers.com/r/M4366434627EN.html
Date: May 2017
Pages: 3
Price: US$ 150.00 (Single User License)
ID: M4366434627EN

Abstracts

Impacted by negative economic factors, McDonald’s France SA is facing slowdown activity compared to the review period. The group is aware that the reasons for its difficulties in the US and in China are now also appearing in France. New types of chained burger fast food are entering France, such as Five Guys and Burger King, shaping a new competitive landscape. Furthermore, Latin American fast food is experiencing a good performance in France. The company’s strategy over the forecast period will...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Consumer Foodservice by Location, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Foodservice market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and

+44 20 8123 2220
info@marketpublishers.com

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

+44 20 8123 2220
info@marketpublishers.com

Contents

Strategic Direction
Key Facts
  Summary 1 McDonald's France SA: Key Facts
  Summary 2 McDonald's France SA: Operational Indicators
Suppliers
Competitive Positioning
  Summary 3 McDonald's France SA: Competitive Position 2016

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: McDonald's France SA in Consumer Foodservice (France)
Product link: https://marketpublishers.com/r/M4366434627EN.html
Price: US$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/M4366434627EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970