

MB Impex doo in Alcoholic Drinks (Bosnia-Herzegovina)

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Abstracts

MB Impex became the largest domestic manufacturer of spirits in Bosnia-Herzegovina during the review period, with the company primarily focusing on rakija and liqueurs. MB Impex has planted a 17Ha Williams pear plantation on its land and it intends to increase the size of this plantation to 30Ha by 2018, which will enable the company to fully control the quality of its offerings and improve its profitability over the forecast period.

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