

# Mazaya Perfumes & Gifts Co in Beauty and Personal Care (Egypt)

https://marketpublishers.com/r/MBEA1F2BDCFEN.html

Date: May 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: MBEA1F2BDCFEN

### **Abstracts**

Mazaya Perfumes & Gifts Co is one of the leading beauty and personal care retailers in Egypt. The company has 19 branches in the country. It has an extensive portfolio of brands that facilitates the attraction of consumers. During the forecast period, the company is considering expanding its number of branches, however only once economic stabilisation is reached.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Baby and Child-specific Products, Bath and Shower, Colour Cosmetics, Deodorants, Depilatories, Fragrances, Hair Care, Mass Beauty and Personal Care, Men's Grooming, Oral Care, Oral Care Excl Power Toothbrushes, Premium Beauty and Personal Care, Sets/Kits, Skin Care, Sun Care.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

Get a detailed picture of the Beauty and Personal Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and



leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



## **Contents**

Strategic Direction

**Key Facts** 

Summary 1 Mazaya Perfumes & Gifts Co: Key Facts

Company Background

Chart 1 Mazaya Perfumes & Gifts Co: Mazaya in City Stars Mall

Internet Strategy

Private Label

Competitive Positioning

Summary 2 Mazaya Perfumes & Gifts Co: Competitive Position 2016



#### I would like to order

Product name: Mazaya Perfumes & Gifts Co in Beauty and Personal Care (Egypt)

Product link: <a href="https://marketpublishers.com/r/MBEA1F2BDCFEN.html">https://marketpublishers.com/r/MBEA1F2BDCFEN.html</a>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/MBEA1F2BDCFEN.html">https://marketpublishers.com/r/MBEA1F2BDCFEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970