

Mazaya Perfumes & Gifts Co in Beauty and Personal Care (Egypt)

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Abstracts

Mazaya Perfumes & Gifts Co is one of the leading beauty and personal care retailers in Egypt. The company has 19 branches in the country. It has an extensive portfolio of brands that facilitates the attraction of consumers. During the forecast period, the company is considering expanding its number of branches, however only once economic stabilisation is reached.

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