

Mayr-Melnhof Packaging Ibérica SL in Packaging Industry (Spain)

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Abstracts

No major changes are expected to be seen in the strategy of Mayr-Melnhof Packaging Iberica's business in Spain. The company is set to continue to concentrate its production on export activities, mainly to the UK and France. At a local level, efficiency and sustainability are set to be the key target to pursue in the coming years, following the targets and strategies that its main competitors in the market are following.

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Contents

Strategic Direction

Key Facts

Summary 1 Mayr-Melnhof Packaging Iberica SL: Key Facts

Summary 2 Mayr-Melnhof Packaging Iberica SL: Operational Indicators

Company Background

Production

Summary 3 Major End-use Markets for Mayr-Melnhof Packaging Iberica SL by Pack
Type 2013

Competitive Positioning

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