

Mayora Indah Tbk PT in Packaged Food (Indonesia)

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Abstracts

Mayora Indah Tbk PT (Mayora) aims to increase its presence in packaged food in Indonesia during the forecast period. The company is expected to invest in new product developments and improve its distribution network in order to reach more cities outside of Java. In addition to focusing on meeting domestic demand, the company is also expected to focus on meeting export demand, especially in ASEAN and Middle Eastern countries.

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