

Mayeri Industries AS in Home Care (Estonia)

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Abstracts

Mayeri Industries aims to achieve sales growth of around 30% in the medium term. To support this the company is investing in the expansion of its production capacity, including investment in new packaging equipment. The company is also expanding its product range. Its most recent launches have included a range of concentrated universal cleaners, a Black & Dark Wash liquid laundry detergents product, and its Tropical Breeze and Touch of Nature fabric softeners. Furthermore, with liquid tablet det...

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