

Mayer Marketing Pte Ltd in Consumer Appliances (Singapore)

https://marketpublishers.com/r/MAD15C6938BEN.html

Date: June 2015

Pages: 3

Price: US\$ 572.00 (Single User License)

ID: MAD15C6938BEN

Abstracts

Mayer Marketing Pte Ltd adopts the strategy to continue providing consumers with premium quality and high performance imported kitchen appliances. These appliances include built-in and freestanding, and covers a wide variety in both large and small appliances. Besides being the sole distributor of quality continental brands, it also develops its own range of products of its namesake.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Major Appliances, Small Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Appliances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction
Key Facts
Summary 1 Mayer Marketing Pte Ltd: Key Facts
Company Background

Internet Strategy

Private Label

Summary 2 Mayer Marketing Pte Ltd: Private Label Portfolio

Competitive Positioning



I would like to order

Product name: Mayer Marketing Pte Ltd in Consumer Appliances (Singapore)

Product link: https://marketpublishers.com/r/MAD15C6938BEN.html

Price: US\$ 572.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/MAD15C6938BEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970