

Mayca Distribuidores SA in Packaged Food (Costa Rica)

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Abstracts

Mayca Distribuidores will continue to be a major supplier of foodservice in Costa Rica over the forecast period, benefiting from additional levels of penetration based on rising sales through its auto-service outlets across the country. In this environment, the international player is expected to make additional efforts to target not only horeca clients, but also an expanding base of individual consumers interested in its retail value proposals. Its offers will continue to be complemented by add...

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