

# Max's Inc in Consumer Foodservice (Philippines)

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## Abstracts

Max's Inc's purchase of casual dining full-service restaurants operator Pancake House Inc will enable the company to strengthen its position in consumer foodservice in the medium term. Max's Inc will consolidate its lead in chained full-service restaurants in the Philippines. The company's portfolio of mid-range and high-end full-service restaurant brands will enable it to harness the potential growth of spending in these channels due to rising disposable income among consumers in urban areas.

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