

Max's Group Inc in Consumer Foodservice (Philippines)

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Abstracts

Recovering from a transition phase of consolidating brands and operations under the bigger Max's Group Inc, the company is now set to sustain its current growth trajectory towards a strong presence and solid position in the consumer foodservice industry. Leveraging on the unprecedented growth of the economy and on the strategies it has put in place in recent years, Max's Group is confident about retaining its strong standing through a more aggressive outlet expansion across the country and via a...

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