

Maxim Inter-corp Co Ltd in Eyewear (Thailand)

<https://marketpublishers.com/r/MA0594255A2EN.html>

Date: August 2016

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: MA0594255A2EN

Abstracts

Maxim Inter-corp Co Ltd is likely to continue to provide products under the Maxim and UltraFlex brands for domestic sale, available as both clear and cosmetic lenses. Its product highlight will remain cosmetic contact lenses in both circle and non-circle types. Teenagers and young adults remain its key target audience. The company is expected also to gear up on launching new product innovation for more product variety together with marketing campaigns to stimulate sales performance.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Contact Lenses and Solutions, Spectacles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Eyewear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Maxim Inter-corp Co Ltd: Key Facts

Summary 2 Maxim Inter-corp Co Ltd: Operational Indicators

Competitive Positioning

Summary 3 Maxim Inter-corp Co Ltd: Competitive Position 2015

I would like to order

Product name: Maxim Inter-corp Co Ltd in Eyewear (Thailand)

Product link: <https://marketpublishers.com/r/MA0594255A2EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MA0594255A2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970