

# Maxidom OOO in Home and Garden (Russia)

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## Abstracts

Further expansion into Russian regions is stated as the main goal of Maxidom OOO. A new store was being constructed in Yekaterinburg in 2015 as part of a 72,000 sq m entertainment centre with the large Maxidom DIY outlet acting as an anchor store. In 2015, the company developed further points of sale: in addition to Yekaterinburg, Samara and St Petersburg stores were under construction. In the long term, the company plans to open several stores in Moscow and an administrative building in St Pete...

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