

Maxeda BV in Retailing (Belgium)

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Abstracts

Over the last few years Maxeda sold all its non-core activities, and now focuses solely on its home improvement retail brands, including Brico, one of the most popular home improvement brands in Belgium.

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Contents

Strategic Direction

Key Facts

Summary 1 Maxeda BV: Key Facts

Summary 2 Maxeda BV: Operational Indicators

Internet Strategy

Summary 3 Maxeda BV: Share of Sales Generated by Internet Retailing

Company Background

Private Label

Summary 4 Maxeda BV: Private Label Portfolio

Competitive Positioning

Summary 5 Maxeda BV: Competitive Position 2014

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