

Mattel Inc in Toys and Games (Philippines)

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Abstracts

Mattel brands such as Barbie, Fisher Price, Mega Bloks, Thomas and Friends, Disney Cars, Ever After High, Hot Wheels, and Matchbox are exclusively distributed by RichPrime Global, an operating unit of Richwell Trading Corp. Mattel brands have been present in the Philippines since 1982, when Richwell Trading first started distributing Barbie and HotWheels.

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