

Matsumotokiyoshi Holdings Co Ltd in Tissue and Hygiene (Japan)

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Abstracts

Being one of the most successful drugstore/parapharmacies chains operating in Japan, Matsumotokiyoshi Holdings has enjoyed expanding sales on home soil in recent years. However, the deregulation of the distribution of Class 1 and Class 2 medicines to allow online retailers to sell such products has left the company facing tougher competition, not only from store-based drugstore/parapharmacies, but also from internet retailers. The company is looking to expand its business sphere into overseas...

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