

Matsumotokiyoshi Holdings Co Ltd in Home Care (Japan)

<https://marketpublishers.com/r/M3A1481F6E1EN.html>

Date: April 2016

Pages: 4

Price: US\$ 150.00 (Single User License)

ID: M3A1481F6E1EN

Abstracts

One of the most successful drugstores/parapharmacies, Matsumotokiyoshi Holdings has enjoyed sales expansion on its home soil. However, due to the deregulation regarding the distribution of Class 1 and Class 2 medicines, to allow online retailers to sell such products, the company is facing tougher competition not only from bricks-and-mortar drugstores/parapharmacies, but also from internet retailers. The company is looking to expand its business sphere overseas to remain competitive.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Matsumotokiyoshi Holdings Co Ltd: Key Facts

Summary 2 Matsumotokiyoshi Holdings Co Ltd: Operational Indicators

Internet Strategy

Company Background

Private Label

Summary 3 Matsumotokiyoshi Holdings Co Ltd: Private Label Portfolio

Competitive Positioning

Summary 4 Matsumotokiyoshi Holdings Co Ltd: Competitive Position 2015

I would like to order

Product name: Matsumotokiyoshi Holdings Co Ltd in Home Care (Japan)

Product link: <https://marketpublishers.com/r/M3A1481F6E1EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M3A1481F6E1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970