

# Matahari Department Store Tbk PT in Retailing (Indonesia)

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Date: January 2017

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: MF32CA28533EN

## Abstracts

During the forecast period, Matahari Department Store is expected to maintain its strong leading position in department stores in Indonesia through the further expansion of its outlets, predominantly in rapidly developing areas outside of Java and Sumatra. The company's expansion is set to continue being fuelled by the ongoing development of modern shopping centres in rapidly developing cities such as Samarinda, Balikpapan and Palu. The launch of MatahariMall by sister company Solusi Ecommerce G...

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## Contents

Strategic Direction

Company Background

Digital Strategy

Private Label

    Summary 1 Matahari Department Store Tbk PT: Private Label Portfolio

Competitive Positioning

    Summary 2 Matahari Department Store Tbk PT: Competitive Position 2016

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