

Mass Beauty and Personal Care in Uruguay

https://marketpublishers.com/r/M0ACB454D99EN.html

Date: May 2023

Pages: 21

Price: US\$ 990.00 (Single User License)

ID: M0ACB454D99EN

Abstracts

Uruguayans became more price sensitive in 2022, as the inflation rate rose further above average levels and the cost of living put a further squeeze on household budgets. As a consequence, consumers have become highly responsive to discounts in the modern channel and online when buying mass beauty and personal care. E-commerce retailers usually offer unique promotions and discounts that are not available in physical stores. Family pack sizes have been gaining prominence in oral care and bath and...

Euromonitor International's Mass Beauty and Personal Care in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Mass Adult Sun Care, Mass Baby and Child-specific Products, Mass Bath and Shower, Mass Colour Cosmetics, Mass Deodorants, Mass Fragrances, Mass Hair Care, Mass Skin Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Mass Beauty and Personal Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

PREMIUM BEAUTY AND PERSONAL CARE IN URUGUAY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Premium colour cosmetics witnessed a strong rebound after the pandemic

Premium adult sun care expands retail sales in 2022

L?Or?al Uruguay SA leads in premium beauty and personal care

PROSPECTS AND OPPORTUNITIES

E-commerce faces further growth opportunities

Premium brands develop omnichannel strategies

Companies continue to focus on quality and service

CATEGORY DATA

Table 1 Sales of Premium Beauty and Personal Care by Category: Value 2017-2022

Table 2 Sales of Premium Beauty and Personal Care by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Premium Beauty and Personal Care: % Value 2018-2022

Table 4 LBN Brand Shares of Premium Beauty and Personal Care: % Value 2019-2022

Table 5 Forecast Sales of Premium Beauty and Personal Care by Category: Value 2022-2027

Table 6 Forecast Sales of Premium Beauty and Personal Care by Category: % Value Growth 2022-2027

BEAUTY AND PERSONAL CARE IN URUGUAY

EXECUTIVE SUMMARY

Beauty and personal care in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

Table 7 Sales of Beauty and Personal Care by Category: Value 2017-2022

Table 8 Sales of Beauty and Personal Care by Category: % Value Growth 2017-2022

Table 9 GBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 10 NBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 11 LBN Brand Shares of Beauty and Personal Care: % Value 2019-2022

Table 12 Distribution of Beauty and Personal Care by Format: % Value 2017-2022

Table 13 Distribution of Beauty and Personal Care by Format and Category: % Value 2022



Table 14 Forecast Sales of Beauty and Personal Care by Category: Value 2022-2027
Table 15 Forecast Sales of Beauty and Personal Care by Category: % Value Growth
2022-2027
DISCLAIMER
SOURCES
Summary 1 Research Sources



I would like to order

Product name: Mass Beauty and Personal Care in Uruguay

Product link: https://marketpublishers.com/r/M0ACB454D99EN.html

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/M0ACB454D99EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970