

Mass Beauty and Personal Care in Peru

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Date: May 2023

Pages: 19

Price: US\$ 990.00 (Single User License)

ID: MCC5B1BBDB4EN

Abstracts

2022 was a year of high inflation in Peru and beauty and personal care did not escape unscathed. Even though it remained in single digits, at just less than 9%, inflation was the highest level it had been in 26 years. The increase in dollar exchange rates due to both the internal and external political situation, as well as increase in import costs that impacted many products in the category directly because they were imported or indirectly through the inputs used for their manufacture, were the...

Euromonitor International's Mass Beauty and Personal Care in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Mass Adult Sun Care, Mass Baby and Child-specific Products, Mass Bath and Shower, Mass Colour Cosmetics, Mass Deodorants, Mass Fragrances, Mass Hair Care, Mass Skin Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Mass Beauty and Personal Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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