

Mass Beauty and Personal Care in Chile

<https://marketpublishers.com/r/M08F6AF07DCEN.html>

Date: May 2023

Pages: 22

Price: US\$ 990.00 (Single User License)

ID: M08F6AF07DCEN

Abstracts

Mass beauty and personal care recorded flat value growth in 2022, driven mainly by mass sun protection and mass deodorants. Categories such as mass hair care and mass skin care showed positive results but well below the growth rates observed during 2021. This was mainly due to the contraction of demand identified in the country as a result of high inflation that persisted during the year. In response, local consumers prioritised their expenditure, and for categories such as skin care and hair ca...

Euromonitor International's Mass Beauty and Personal Care in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Mass Adult Sun Care, Mass Baby and Child-specific Products, Mass Bath and Shower, Mass Colour Cosmetics, Mass Deodorants, Mass Fragrances, Mass Hair Care, Mass Skin Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Mass Beauty and Personal Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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