

Maspex Slovakia sro in Health and Wellness (Slovakia)

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Abstracts

Maspex Slovakia, with its wide range of products is one of the leading soft drinks producers in Slovakia. The company intends to expand its scale of operations by producing other hot drinks and coffee specialties. At the same time, strengthening its position within soft drinks and health and wellness beverages, will remain a priority for 2013. Through responding to emerging consumer demands, the company plans to strengthen its customer base in Slovakia. Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles. **Product coverage:** Health and Wellness by Category, Health and Wellness by Prime Positioning, Health and Wellness by Type. **Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data. **Why buy this report?**

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