

Marwit Sp zoo in Soft Drinks (Poland)

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Abstracts

Marwit is expected to further focus on the production of fresh and healthy fruit- and vegetable-based products. The company wishes to continue to promote healthy living standards amongst Poles and provide them with high-quality offerings. It is highly probable that Marwit will launch new flavours in not from concentrate 100% juice and smoothies in response to rising consumer demand and intensifying competition.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Fruit/Vegetable Juice, RTD Coffee, RTD Tea, Sports and Energy Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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