

Marwit Sp zoo in Health and Wellness (Poland)

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Abstracts

Marwit plans to growing company/brand shares in HW packaged food and beverages by using fruit and vegetables sourced from domestic farmers. The company intends to expand its portfolio of products and highlight their naturalness and limited content of artificial additives. Its competitive edge is strengthened by the offer of fresh, less processed products at prices that are affordable to most Polish consumers.

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