

Martins & Costa SA in Packaged Food (Portugal)

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Abstracts

Martins & Costa SA is expected to maintain its current strategy, which is focused on the importation and distribution of prestigious international packaged food brands through both the retail and foodservice channels. The company is expected to focus more on exotic and ethnic products, specifically from Indian and Brazilian cuisine, both of which are quite popular in Portugal. Among various other products, French and Italian cheeses are also set to remain an important part of the company's...

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