

Marsman Tours & Travel Corp in Travel and Tourism (Philippines)

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Abstracts

Marsman Tours & Travel Corp aims to remain the leading travel retailer operating in the Philippines throughout the forecast period. The company is expected to target various consumer segments, both traditionally popular segments and niche segments, and continuously develop new products and services to ensure that its offerings are constantly updated and relevant to the current needs of both leisure and business travellers. There is a possibility that Marsman Tours & Travel Corp will venture...

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Contents

Strategic Direction Key Facts Summary 1 Marsman Tours & Travel Corp: Key Facts Company Background Competitive Positioning Summary 2 Marsman Tours & Travel Corp: Competitive Position 2012



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