

Mars Japan Ltd in Pet Care (Japan)

https://marketpublishers.com/r/MABA880F8C5EN.html

Date: July 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: MABA880F8C5EN

Abstracts

Mars Japan aims to continue to develop high-quality and nutritious dog and cat food specifically for Japan. Due to the fact that Japan's pet dog and cat populations are ageing, the company is thus expected to launch more products specially formulated for senior pets in the forecast period. The company is also expected to launch new products for smaller dogs, in response to a growing preference for small breeds in the country.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Pet Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

MARS JAPAN LTD IN PET CARE (JAPAN)

Strategic Direction

Key Facts

Summary 1 Mars Japan Ltd: Key Facts

Competitive Positioning

Summary 2 Mars Japan Ltd: Competitive Position 2015



I would like to order

Product name: Mars Japan Ltd in Pet Care (Japan)

Product link: https://marketpublishers.com/r/MABA880F8C5EN.html
Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name: Last name:

Email:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/MABA880F8C5EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms