

Maroc Telecom in Consumer Electronics (Morocco)

<https://marketpublishers.com/r/MB9925FA3EEEN.html>

Date: November 2014

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: MB9925FA3EEEN

Abstracts

Following the acquisition of Maroc Telecom by Etisalat in May 2014, the company is expected to focus on expanding its range of services in Morocco. 2014 saw the company introduce a SIM replacement service and unlimited music streaming, including a free trial for all mobile phone customers. In the forecast period the company will continue to focus on innovation and on developing its range of services, while also investing heavily in developing its network and infrastructure. In July 2013, the...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Computers and Peripherals, In-Car Entertainment, In-Home Consumer Electronics, Portable Consumer Electronics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Electronics market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Maroc Telecom: Key Facts

Summary 2 Maroc Telecom: Operational Indicators

Company Background

Production

Competitive Positioning

I would like to order

Product name: Maroc Telecom in Consumer Electronics (Morocco)

Product link: <https://marketpublishers.com/r/MB9925FA3EEEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MB9925FA3EEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970