

# Maroc Telecom in Consumer Electronics (Morocco)

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## Abstracts

Following the acquisition of Maroc Telecom by Etisalat in May 2014, the company is expected to focus on expanding its range of services in Morocco. 2014 saw the company introduce a SIM replacement service and unlimited music streaming, including a free trial for all mobile phone customers. In the forecast period the company will continue to focus on innovation and on developing its range of services, while also investing heavily in developing its network and infrastructure. In July 2013, the...

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