

# Market Research in the United Kingdom: ISIC 7413

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Date: November 2021

Pages: 15

Price: US\$ 150.00 (Single User License)

ID: M276DC1FA69EN

## Abstracts

### PPI

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**Product coverage:** Market Research Services, Public Opinion Polling.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Market Research market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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