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<https://marketpublishers.com/r/M3FCE497743EN.html>

Date: September 2023

Pages: 16

Price: US\$ 150.00 (Single User License)

ID: M3FCE497743EN

Abstracts

PPI

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Product coverage: Market Research Services, Public Opinion Polling.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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