

Market Research in the United Kingdom

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Abstracts

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Market Research market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Market Research Services, Public Opinion Polling.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Market Research market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Contents

Industry Overview

Chart 1 Turnover 2002-2022

Chart 2 Turnover by Category 2012-2017, LCU million

Chart 3 Turnover by Category 2017-2022, LCU million

Chart 4 Profit and Profit Margin 2012-2017

Cost Structure

Chart 5 Cost Structure 2012-2017, LCU million

Market Structure

Chart 6 Market Structure 2012-2017, LCU million

Chart 7 Market Structure by Buyer 2012-2017, LCU million

Trade

Chart 8 Exports 2012-2017

Chart 9 Imports 2012-2017

Firmographics

Chart 10 Top Companies' Shares 2017, % of Turnover

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