

# Market Research in the United Kingdom: ISIC 7413

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## Abstracts

PPI

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Product coverage: Market Research Services, Public Opinion Polling.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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