

# Marka Holding PJSC in Consumer Foodservice (United Arab Emirates)

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## Abstracts

Marka Holding PJSC was incorporated in 2014 through its Initial Public Offering at Dubai Financial Market. Since incorporation, the firm has taken bold strategic steps towards growth, which includes partnering with leading fashion brands, securing ideal outlet locations in premium malls as well as franchising and buying out brands in the food and beverages industries. After its stock started trading in September 2014, the firm acquired the popular Middle Eastern full-service restaurants chain, R...

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