

Marjane Holding SA in Retailing (Morocco)

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Abstracts

Marjane Holding focuses its business on opening hypermarkets and supermarkets, and more recently discounters. The company operates a large number of grocery retail stores, under the fascias Marjane, ACIMA, Xpress Market and Epicerie.ma. The company aims to continue diversifying its investment portfolio by launching supermarkets in large cities, whilst it is launching its hypermarkets in cities which are showing very important growth, such as Oujda and Benimellal. The company also operates an onl...

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Contents

Strategic Direction

Company Background

Digital Strategy

Summary 1 Marjane Holding SA: Share of Sales Generated by Internet Retailing
2014-2016

Private Label

Competitive Positioning

Summary 2 Marjane Holding SA: Competitive Position 2016

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