

Marjane Holding SA in Home Care (Morocco)

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Abstracts

The company focuses its business on hypermarkets, supermarkets, and, recently, discounters. Marjane Holding operates a large number of grocery retail stores under the Marjane, Acima, Xpress Market, and Epicerie.ma. fascias. The company aims to continue to diversify its investment portfolio by launching supermarkets in large cities while launching hypermarkets in second- and third-tier cities in order to continue increasing its value share. The group uses all the different types of its retail sto...

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Contents

Strategic Direction

Key Facts

Summary 1 Marjane Holding SA: Key Facts

Summary 2 Marjane Holding SA: Operational Indicators

Production

Private Label

Summary 3 Marjane Holding SA: Private Label Portfolio

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