

Marjane Holding SA in Consumer Electronics (Morocco)

<https://marketpublishers.com/r/MC4C9133B7AEN.html>

Date: December 2015

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: MC4C9133B7AEN

Abstracts

Marjane Holding's strategic vision is to continue expanding throughout the country using its strong financial capital, recognisable brand name and after-sales service in order to get more sales contracts from other brands, with the aim of becoming the leading distributor of consumer electronics in Morocco.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Computers and Peripherals, Digital Cameras by Type, In-Car Entertainment, In-Home Consumer Electronics, LCD TVs by Screen Type, Mobile Phones by Type of Contract, Portable Consumer Electronics, Smartphones by OS, Tablets by OS, TVs by Network Connectivity.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Electronics market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

 Summary 1 Marjane Holding's: Key Facts

 Summary 2 Marjane Holdin's: Operational Indicators

Company Background

Internet Strategy

Private Label

Competitive Positioning

 Summary 3 Electroplanet: Competitive Position 2014

I would like to order

Product name: Marjane Holding SA in Consumer Electronics (Morocco)

Product link: <https://marketpublishers.com/r/MC4C9133B7AEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MC4C9133B7AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970