

Marjane Holding SA in Consumer Appliances (Morocco)

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Date: November 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: M1A7D72A8C8EN

Abstracts

Marjane Holding SA's strategic direction is to remain the leading company in retailing through its Marjane hypermarkets and Acima supermarkets. Additionally, the company is following an expansion strategy by opening more outlets all over the country.

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