

Marjane Holding SA in Apparel and Footwear (Morocco)

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Date: March 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: MB24E4D9251EN

Abstracts

Marjane Holding SA seeks to enhance its presence in the Moroccan apparel and footwear market through significant investment in expanding its geographical presence, improving the quality of its products, offering a wider range of apparel and footwear at affordable prices and engaging with consumers in the creation of effective marketing and communication methods. The company seeks to target consumers from all income segments, providing them with affordable yet high-quality products.

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