

# Marie Restauration in Packaged Food (France)

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## Abstracts

Marie Restauration (composed of the Marie and Marie Frozen Food divisions) aims to restore its profitability over the forecast period. The group is expected to keep developing high-quality and nutritionally-balanced products positioned in the mid and upper range of the foodservice business. It is anticipated to continue developing recipes with well-known French chefs in order to improve its brand awareness and reputation. In addition, just like its main competitors, Marie Restauration is...

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