

Margafrigue SA in Packaged Food (Morocco)

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Abstracts

Margafrigue SA is among the leading players operating in cheese and oils and fats in Morocco. The company is in the process of solidifying its position, in particular in spreadable processed cheese with its brand La Hollandaise, while maintaining a dominant position in margarine with its brand La Prairie. The company is expanding its activities through export activities to other countries in the Maghreb and West Africa.

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Contents

Strategic Direction

Key Facts

Summary 1 Margafrigue SA : Key Facts

Company Background

Production

Competitive Positioning

Summary 2 Margafrigue SA : Competitive Position 2014

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